

Vision and Values

Empowering clients through trading and automation for global markets

Vision

FXall is dedicated to serving the global financial trading community. Through client focus and technical innovation, we aim to help customers enhance performance at every stage of the deal lifecycle, and create more efficient markets for the benefit of all participants. Our goal is to build our leadership position through the talents and dedication of our team, the strength of our technology and total commitment to our clients.

Values

Customer focus – Our clients are central to our success and we put them at the heart of everything we do. We work closely with every client to understand their goals and deliver the services they need to achieve them.

Integrity - We have earned the trust of the global financial community by upholding the highest standards of integrity and ethical behavior. Our continued success depends on maintaining these standards.

Balance - We strongly believe marketplaces can only succeed if they deliver value to all participants. We aim to provide a fair and balanced trading environment for the benefit of all our customers.

Confidentiality - Client confidentiality is a cornerstone of our business. We will never make information about our customers' identities, trading activity or trading relationships available to third parties without their express permission.

Innovation - Our success is built on developing creative and effective solutions to complex client requirements. We constantly review our offerings to ensure we continue to provide the best solutions to our customers' needs.

Diversity - FXall reflects the diversity of the global markets in which we operate. We aim to hire the best person for every job and we value the wealth of experience, talents and perspectives each employee brings to the FXall team.